Agreement for
iittala Design Contest
for Slovenian Students
littala

littala started 1881 as a glass factory in a small town called littala in Finland. Today littala celebrates generations of essential objects that are made to enrich people’s everyday lives. littala believes that objects should be distinctive, combinable and multi-functional, with lasting design that inspires individual use and expression.

littala is a brand from Finland, where quality, aesthetics and functionality are important values, littala believes in interior design that lasts a lifetime. The progressive philosophy of our design heroes, Kaj Franck and Alvar Aalto, still inspires us to keep littala forever relevant.

In Slovenia we would like to invite students to participate in littala Design Contest. The aim of this contest is to give an opportunity for the students to work on a project related to world famous designers and designs, as well as give them a possibility to learn more about Scandinavian/Finnish design in form of participating in the littala Design Contest.

The Contest Formate
The aim is to create interesting, functional and beautiful interiors in old Ljubljana using one or several littala items in it. Students should understand the dialogue between the space and the purpose of the space and find a functional and beautiful way for littala items to complement it. There are 7 selected interiors, where the students can make a design using selected littala items (one or more different items) in it. Students can participate in the littala Design Contest by doing their design proposition for 1 to 7 of them (for groups 3 to 7 of them). This means that is not obligatory to do a design proposition for all 7 selected interiors, but students may do it if they wish.

Please look for more detailed information in Attachment 1. Call for littala Design Contest for Slovenian Students.

littala items for the Contest
Students are able to choose any kind of the littala items, in all selected 7 locations. The littala items can be viewed at littala web shop www.iittala.com. Please notice that at the web shop are also sold other brand items such as Fiskars and Röstrand. In the littala Design Contest students will use only littala Brand Items.

The universities can download pictures of littala items, which can be used in the contest. The responsible persons in each university will receive the username and password, and they will provide the pictures for the students. The responsible person can find the littala pictures by logging in to this page.

The login page is: http://fiskars.digitator.fi/WebLogin.aspx
Username: tempuser
Password: Emerald
littala-> Images->Product
The Jury
The Iittala Design Contest 7 finalists will be elected by a jury. The winner is elected by public of Ljubljana. Look at the timetable in the end of this agreement.

The jury consists of 7 following persons:
Representative of University of Ljubljana is prof. mag. Peter Gabrijelčič, dean of the Faculty of Architecture, and Boštjan Botas Kenda, dean of the Academy of Fine Arts and Design
Representative of University of Primorska, Faculty of Design, Trzin is Assoc. prof. Nada Rožmanec Matičič, Dean of FD
Representative of Secondary School for Design and Photography, Ljubljana is Mr. Gregor Markelj
Representative of Designers Society of Slovenia (Društvo oblikovalcev Slovenije) is Mrs. Mateja Panter
Representative of newspaper DELO, Mrs. Aleksandra Zorko
Representative of end consumer Mrs. Judita Treppo

The decision of the Jury is final and can not be appealed.

Curator of the Jury without the right to vote
Mr. Dr. Mitja Blagajne, secretary of Faculty of Architecture, University of Ljubljana

Voting
Voting period starts right after the 7 finalists have been announced and their work is displayed in Id:doma and in Universities. The work of each finalist work will be also displayed in the interior which they represent. There will be a stand of A4 format in the selected interior. The customers/visitors will see the finalists work at the premises. There is a flyer in A5 format, where the instructions will be given to the visitors about the contest and where to vote.

The voting will take place in the premises of Id:doma. The work of each finalist will be presented in the store show window, and people can vote the best candidate in the Store. (Voting ticket shall have numbers 1 to 7 and place for name and contact info of the person who voted for this candidate).

Awards
1st prize: The winner student (or a student group max 3 persons) will get a trip to Finland to visit Iittala Glass Factory. Visit Design Museum in Helsinki. Other 6 finalists will get an Aalto vase
All the members of jury will get a thank you gift, which is an aalto vase.
The winner(s) travel to Finland together with a journalist. They will visit Iittala factory and the Design Museum in Helsinki. The journalist is writing a story of the competition and Iittala.
Responsibility of each party

Responsibilities of University of Ljubljana
http://www.uni-lj.si

To nominate a person at the university who is responsible for Iittala Design Contest at the university level. All the open questions regarding the Iittala Design Contest from the students and other university staff are directed to this person. If there is a task or responsibility in Iittala Design Contest, which is the responsibility of the school, the nominated person in the school is responsible, that it will be carried out.

To market Iittala Design Contest for the students and encourage to participate in it. If possible also integrate it a curriculum and/or as a part of workshop / class.

Publish the Iittala Design Contest rules and necessary materials on the Schools website, so that all students can read about the contest and get the necessary information and materials there. Inform about the competition for the students on the university webpage.

Nominate a one member for the Jury. Nominate a person to control all deadlines and prepare the protocol of included faculties. Nominate a person who will organize the opening event/kick off and present the protocol of the competition.

Allow and organize the university premises to be used for the Iittala Design Contest free of charge for:
- Opening event/kick off
- Jury meetings and the process of selecting 7 finalists.

Look at attachment Nr. 2

Responsibilities of University of Primorska, Faculty of Design, Trzin
http://en.fd.si/

To nominate a person at the university who is responsible for Iittala Design Contest at the university level. All the open questions regarding the Iittala Design Contest from the students and other university staff are directed to this person. If there is a task or responsibility in Iittala Design Contest, which is the responsibility of the school, the nominated person in the school is responsible, that it will be carried out.

To market Iittala Design Contest for the students and encourage to participate in it. If possible also integrate it a curriculum and/or as a part of workshop / class.

Publish the Iittala Design Contest rules and necessary materials on the Schools website, so that all students can read about the contest and get the necessary information and materials there. Inform about the competition for the students on the university webpage.

Nominate a one member for the Jury. Nominate a person to control all deadlines and prepare the protocol of included faculties.

Organize a workshop and a work activates process of Iittala Design Context - IDC for students of UP_FD. Look at attachment Nr. 3
Responsibilities of Secondary School for Design and Photography, Ljubljana
www.ssof.si

To nominate a person at the school who is responsible for Iittala Design Contest at the school level. All the open questions regarding the Iittala Design Contest from the students and other school staff are directed to this person. If there is a task or responsibility in Iittala Design Contest, which is the responsibility of the school, the nominated person in the school is responsible, that it will be carried out.

To market Iittala Design Contest for the students and encourage to participate in it. If possible also integrate it a curriculum and/or as a part of workshop / class.

Publish the Iittala Design Contest rules and necessary materials on the Schools website, so that all students can read about the contest and get the necessary information and materials there. Inform about the competition for the students on the school webpage.

Nominate a one member for the Jury. Nominate a person to control all deadlines and prepare the protocol of included faculties. Nominate a person who will take the pictures from all 7 selected interiors for the competition. Look at attachment Nr. 4

Responsibilities of the Designers Society of Slovenia (DSS)
Nominate a one member for the Jury. Propose suitable locations for the contest. Propose influential Slovenian design/architecture opinion leaders as a jury member for Iittala Design Contest.

Responsibilities of I:doma
Choose the 7 locations for the contest together with Marijana.
Display the Finalist work in I:domas show window.
The ground plans of interiors will be collected by Andrej Kovačič in I:doma
Propose influential Slovenian design/architecture opinion leaders as a jury member for Iittala Design Contest.
Have a big variety of Iittala items in the Store during the competition.
Andrej Kovačič works as a project coordinator. The link with all parties informing about the contest, rules, changes. The main link to the university responsibilities of the contest.
The votes shall be counted by jury, Andrej and Marijana on 22nd of September 2016

Responsibilities of Fiskars
Fiskars: Sponsoring the Aalto vases which are used for the competition. (for the 7 finalists and 7 for jury members).
Finding a person from Finland to lecture about design at the Kick Off/opening ceremony. Sponsoring his/her trip to Slovenia.
The winner student (or a student group max 3 persons) can have a possibility to travel to Finland (2 day trip) and visit Iittala factory and the Design Museum in Helsinki together with the journalist, who is writing a story of the competition and Iittala. Fiskars will then sponsor the flight, hotel, and visit in Design Museum Helsinki and Iittala factory visit for the winning group max 3 persons and 1 journalist.
Responsibilities of Unicommerce
Choose the 7 locations for the contest together with Andrej
Propose influential Slovenian design/architecture opinion leaders as a jury member for littala Design Con-
test. Responsible of media connections for the Contest and organize all needed press conferences.
To help out all the parties in the contest the best possible way
The votes shall be counted by jury, Andrej and Marijana on 22nd of September 2016
Sponsor the trip to littala and Design museum for the second journalist. The flight, hotel, food, visit in
Design Museum Helsinki.
Catering cost for the event. If there are additional responsibilities or costs, which are not mentioned in this
plan, the Unicommerce is responsible for them.

Timetable
Universities and schools will publish the information about the littala Design Contest and rules in their
website end of February 2016.

The contest will begin with a lecture of littala Design in Big Auditorium of University of Ljubljana: 11th
March 2016 at 13.00.

Students need to sign up to the contest between 11-30th of March to the Contest Responsible Person
in their own School or University. Preferably by e-mail.

The deadline for submitting projects: between 4th to 8th of July 2016

Selection of works, which have covered the technical submission criteria between 11th to 15th July
2016

The project coordinator will deliver all the received works to the Jury till 15. August 2016

Jury will meet for first selection 19. August 2016

The finalists will be announced and the press conference is held: 29th August 2016

The finalist works will be displayed at the Id:domas window, in universities and in the selected locations
from 5th of September till 20th of September 2016.

Public voting period is between: 5th September 2016 – 20th September 2016

The votes shall be counted by jury, Andrej and Marijana on 22nd of September 2016

The announcement of the winner of littala Design Contest and the final event with press conference will
be held in on 7th October 2016. The place and exact time of the day will be informed later.

The winner and the journalist will travel to littala and visit Helsinki Design Museum shall be in November
or December 2016 (two day trip)

The story about the finalist, littala Design Contest and trip to littala will be published newspapers, maga-
zines, school web-pages, Unicommerce web-page, and on web pages on selected locations.