

# Call for Iittala Design Contest for Slovenian Students

## Organizer

Id:doma, Unicommerce and Fiskars/Iittala as a sponsor

[www.iittala.com](http://www.iittala.com)

## The nature of the contest:

The nature of this contest is to give an opportunity for the students to work on a project related to world famous designers and designs, as well as give them a possibility to learn more about Scandinavian / Finnish design in form of participating in Iittala Design Contest.

## The aim of the contest

The aim is to create interesting, functional and beautiful interiors in old Ljubljana using one or several Iittala items in it. Students should understand the dialogue between the space and the purpose of the space and find a functional and beautiful way for Iittala items to complement it.

- Learn about Iittala items and designers
- Choose 1 to 7 of selected locations in old Ljubljana (for groups 3-7 locations)
- Make design proposition how Iittala items could complement the selected space(s)

## Interiors

The selected 7 interiors in Ljubljana are following:

1. Hotel Vander, Krojaška ulica 6-8, Ljubljana [www.vanderhotel.com](http://www.vanderhotel.com)
2. Bistro Zvezda in hotel Slon, Slovenska cesta 34, Ljubljana [www.hotelslon.com](http://www.hotelslon.com)
3. Restaurant Luda, Poljanska cesta 11, Ljubljana [www.luda.si](http://www.luda.si)
4. Modern gallery, Windischerjeva 2, Ljubljana, [www.mg-lj.si/si/obisk/1263/kavarna-moderna](http://www.mg-lj.si/si/obisk/1263/kavarna-moderna)
5. Cvetličarna Galerija, Prešernova cesta 10a, Ljubljana
6. KULKUL, Trgovina s konceptom Vale-Novak, Slovenska 46, Ljubljana [www.kulkul.si](http://www.kulkul.si)
7. Jewelry Loboda, Nazorjeva 2, Ljubljana [www.loboda.si](http://www.loboda.si)

## We expect

Understand the architecture and current purpose of the interior in selected space(s).

Find a functional and beautiful way to complement the space(s) with Iittala items.



### **Who is involved?**

We would like to invite the students of University of Ljubljana, University of Primorska and Secondary School of Design and Photography to a design contest. The students of following faculties are welcome to participate in this contest.

University of Ljubljana  
- Faculty of Architecture  
- Academy of Fine Arts and Design

University of Primorska  
- Faculty of Design, Trzin

Secondary School for Design and Photography, Ljubljana  
- Secondary school 3. Class – subject: Living culture

Students are encouraged to work individually. If it is part of the school curriculum that students work in groups, then the students are allowed to work in small groups. Preferably in group of 2 persons. Maximum amount of students in a one group cannot exceed 3 persons. The work (s) which shall be sent in to the competition must have names of all students involved in the competition (maximum 3 students).

### **Timetable**

Universities and schools will publish the information about the iittala Design Contest and rules in their website end of February 2016

The contest will begin in Big Auditorium - Plečnik's lecture room, Faculty of Ljubljana, University of Ljubljana: 11th March 2016 at 13.00.

Students need to sign up to the contest between 11-30th of March to the Contest Responsible Person in their own School or University. Preferably by e-mail.

The deadline for submitting projects: between 4th to 8th of July 2016  
(see details in 'Submission of works')

Selection of works, which have covered the technical submission criteria between 11th to 15th July 2016

Jury will meet for first selection 19th August 2016

The jury will select the 7 finalists, and the result will be announced for the public: 29th August 2016

Public voting period is between: 5th September 2016 – 20th September 2016

The announcement of the winner of iittala Design Contest and the final event with press conference will be held in on 7th October 2016. The place and exact time of the day will be informed later.

The first prize: trip to iittala factory Finland shall be in November or December 2016

### **Submission of works**

The competition entry must be submitted in person, between 4th July 2016 (Monday) until 8th July 2016 (Friday, the last possible date) from 9:00 am to 12:00 am in the glass foyer - ground floor of the Faculty of Architecture, Zoisova 12, and 1000 Ljubljana. You will receive a receipt of submitting.

The material should be delivered in an envelope or nice paper cover all marked with a code and postscript "IITTALA DESIGN CONTEST- DO NOT OPEN"

A PDF-document in A4 of the contest work should be delivered by e-mail to Arto Mankinen: [arto.mankinen@fiskars.com](mailto:arto.mankinen@fiskars.com) latest by 8th July 2016 at 19:00 hours.

### **The contest work(s) should contain**

There are 7 selected interiors, where the students can make a design using selected iittala items (one or more different items) in it. Students (or student groups) can participate in the iittala Design Contest by doing their design proposition for 1 to 7 different interiors (for groups 3 to 7 different interiors) This means that is not obligatory for an individual student to do a design proposition for all 7 selected interiors, but students may do it if they wish. For a student group, participating in the contest the minimum amount of interiors are 3. With other words, student groups can participate in the contest by designing 3-7 interiors.

The media can be chosen by the student, but preferably done in computer graphics or 3D program (such as Photoshop, Illustrator, AutoCAD etc.). Also other media is allowed.

Each returned contest work in format A1, should have a brief description of the project back side of the contest work. Please describe what your inspiration was. What iittala items you did choose for this interior and why. Maximum 500 words in English.

PDF-document of each returned contest work should also have a brief description of the project in the text field in e-mail. Please describe what your inspiration was. What iittala items you did choose for this interior and why. Maximum 500 words in English.

A flyer in format A5 shall be prepared for the each interior, which the student shall hand in for the competition. The flyer shall be printed for the 7 finalists. There is a flyer in A5 format, where the instructions will be given to the visitors about the contest and where to vote. The idea is that public can take the flyer with themselves, in order to remember the finalist work during the voting period.

The entire material should be equipped with a three-digit code (envelope or nice paper cover all marked with a code and postscript "IITTALA DESIGN CONTEST- DO NOT OPEN").

**Submission contains 1 copy of all the material described below.**

**1 MAPA A4:**

1.1 The textual part / maximum 500 words in English, description of the vision of selected interior(-s):  
Brief description of the project, including a description of the architectural and design concept, functional design, the placement of elements in the interior (according to the points raised under the 'we expect').

1.2 Graphical material

Concept / scheme (the whole 'story')

3 min of selected interiors for groups (1 min. for single student)

Interior floor plan M 1:20 and other optional material selected by the author/-s

**2 POSTER A1 format:**

Design by the author, portrait orientation, plain paper in on kapa-fix

**3 POSTER A3:**

Design by the author, portrait orientation (dedicated to the exhibition in pubs, locals, faculties... for voting). And the same poster in A4 as PDF-document, which should be delivered by e-mail to Arto Mankinen

**4 FLYER A5 format:**

Design by the author, portrait orientation (intended for voting)

**5 CD digital form project:**

Pdf. poster, pdf. folders, individual images in jpg.

**6 Envelope:**

Containing details of the author/s (name, mailing information, email address).

**Contest Responsible Persons in each School and Universities**

If there are questions regarding the iittala Design Contest the students attending the competition can ask help from the responsible person at their own university. Here under are the contact information for all contest responsible persons in each School and Universities:

University of Ljubljana

Assist. Prof. Dr. Alenka Fikfak, u.d.i.a., Faculty of Architecture, Chair of Urbanism

Zoisova 12, SI-1000 Ljubljana. T: 01/200 07 75. M: 041/471699. E: alenka.fikfak@fa.uni-lj.si

University of Primorska

Assist.Prof.MSc. Jasna Kralj Pavlovec, Prevale 10, 1236 Trzin, T: 059/23 50 04; M: 031 340 756 E:

Jasna.kralj@fd.si

Secondary School for Design and Photography, Ljubljana

Teacher Peter Rau, SŠOF, Gosposka ulica 18, Ljubljana, T: 031 583 428 peter.rau@ssof.si

### **The members of the Jury**

The iittala Design Contest 7 finalists will be elected by a jury. The winner is elected by public of Ljubljana. The finalists will be announced: 26th August 2016. Public voting period is between: 5th of September 2016-20th of September 2016

The jury consists of 7 persons:

Representative of University of Ljubljana are prof. mag. Peter Gabrijelčič, dean of the Faculty of Architecture, and Boštjan Botas Kenda, dean of the Academy of Fine Arts and Design

Representative of University of Primorska, Faculty of Design, and Trzin is Assoc. prof. Dean of FD, Nada Rožmanec Matičič

Representative of Secondary School for Design and Photography, Ljubljana is Mr. Gregor Markelj

Representative of Designers Society of Slovenia, Mrs. Mateja Panter

Representative of newspaper DELO Mrs. Aleksandra Zorko

Representative of end consumer Mrs. Judita Treppo

### **Curator of the Jury without the right to vote**

Mr. Dr. Mitja Blagajne, secretary of Faculty of Architecture, University of Ljubljana

The 7 finalist work are displayed in the show window of Id:doma <http://iddoma.si/>, in schools, faculties and in selected locations.

The people can be voting the winner in the Id:domas premises between 5st – 20th September 2016

### **Criteria for evaluation**

The interior, or part of the interior, should be designed to meet the needs of the purpose of the current space complemented with iittala items in functional and beautiful way.

Architectural and design vision of the proposal is left to the decision of the author/-s.

Architectural and design proposals (for min 3 selected interiors for groups, min 1 for single student) should be designed in a way that it can be possible the performance of it, includes the abstract idea of content and most important includes items of iittala design, philosophy and inspirations (one or more, selected by the author/-s), as a motive for interior arrangements, according to the following principles:

Design proposal (corresponding to the architectural and design concept, the importance of the location and according to the existing interior content/-s, including symbolism);

Clarity, coherence, relevance, originality and identity of design concept for interior with a new intervention with items of iittala design, philosophy and inspirations;

Placement of iittala design items in the interior, with creating a new 'story';

The possibility of interior new performance, selection of materiality;

Impact on the usability and functionality of the new organisation in the interior (as a continuation of the existing ambient or with creating a new one);

The integrity of the competition of the submitted project.

All proposals will be reviewed by the Jury which will select the 7 finalist.

The decision of the Jury is final and can not be appealed.

The winner of the competition is one of the 7 finalists, which has collected the biggest amount of public votes. In case of even results, the winner will be chosen by drawing a lottery between them.

### **Awards**

1st prize: The winner student (or a student group max 3 persons) will get a trip to Finland to visit Iittala Glass Factory. Visit Design Museum in Helsinki. Other 6 finalists will get an Aalto vase

### **Award ceremony**

The award ceremony on 7th October 2016 will be in the Museum of Modern History with the opening of the exhibition of competition proposals and announcement of the winner of Iittala Design Contest.

<https://www.iittala.com>

<http://www.fiskars.eu/>

<http://unicommerce.si/produkti/>

<http://iddoma.si/>

